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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91204296
Party	Defendant Sparkle Life LLC
Correspondence Address	THOMAS TONER ARCHER BAY PA 3802 SPECTRUM BLVD, SUITE 112D TAMPA, FL 33612 UNITED STATES tom.toner@lowndes-law.com, ttoner.ip@gmail.com
Submission	Defendant's Notice of Reliance
Filer's Name	Thomas E Toner
Filer's e-mail	tom.toner@lowndes-law.com
Signature	/thomas e toner/
Date	03/14/2014
Attachments	APP-NOR2.pdf(477766 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

JJI INTERNATIONAL, INC.,

Opposer,

v.

Serial No.: 85356064

Opposition No.: 91204296

SPARKLE LIFE, LLC

Applicant.

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**APPLICANT'S SECOND NOTICE OF RELIANCE**

Pursuant to 37 C.F.R. § 2.122 and T.M.B.P. § 704.02, Applicant, hereby gives notice that it may rely on any or all of the materials attached hereto/referenced, as described below, in the trial of this matter:

**EXHIBITS B1-19:** Printouts of Third-Party Registrations containing the term SPARKLE or SPLASH in conjunction with jewelry. The Third-Party Registrations are relevant to the issues of lack of fame of Opposer's mark, the number and nature of similar marks in use on similar goods, the variety of goods on which similar marks are used, the extent to which Opposer has the right to exclude others from use of its mark, the weakness of the term SPARKLE and the lack of potential confusion. Included are printouts of the registrations from the Trademark Office's electronic database records and are therefore admissible pursuant to T.B.M.P. § 704.03(b)(1)(B).

B1. Serial No. 77122506 - MAKE LIFE SPARKLE

B2. Serial No. 77193163 – SPARKLE MOM

B3. Serial No. 77307089 – SPARKLES & SPURS

B4. Serial No. 77562296 – ITS ALL ABOUT THE SPARKLE

- B5. Serial No. 77655878 – CAMLA DREAM INSPIRE SPARKLE
- B6. Serial No. 77832006 – SPLASH BY LS
- B7. Serial No. 77907758 – SPLASH ZONE
- B8. Serial No. 78622463 – PRINCESS SPARKLE
- B9. Serial No. 78886379 – SPIRITUAL SPARKLE
- B10. Serial No. 85222935 – SPARKLES OF HOPE
- B11. Serial No. 85295752 – SILVER SPARKLE SHINE
- B12. Serial No. 85379547 – BRING THE SPARKLE HOME
- B13. Serial No. 85403583 – THE ULTIMATE SPARKLE
- B14. Serial No. 85460934 – DESIGN, STYLE, SPARKLE!
- B15. Serial No. 85519616 – THE SPARKLE FACTORY
- B16. Serial No. 85571884 – MORE SPARKLE. MORE STYLE. MORE  
COMPLIMENTS
- B17. Serial No. 85633610 – TO LOVE, HONOR AND SPARKLE
- B18. Serial No. 85744883 - COLOR SPLASH
- B19. Serial No. 85977416 – SHIMMER’N SPARKLE

Date: March 14, 2014

Respectfully submitted,

SPARKLE LIFE, LLC

By \_\_\_\_\_

Thomas E. Toner  
Attorney for Opposer  
Lowndes, Drosdick, Doster, Kantor & Reed  
215 North Eola Drive  
Orlando, Florida 32801  
Phone: 407-418-6371  
Fax: 407-843-4444  
tom.toner@lowndes-law.com

**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing Applicant's Second Notice of Reliance has been served on counsel to JJI International by sending said copy on March 14, 2014 via electronic mail and First Class Mail, postage prepaid to:

CRAIG M SCOTT  
SCOTT & BUSH LTD  
ONE TURKS HEAD PLACE 4TH FLOOR  
PROVIDENCE, RI 02903  
[cscott@scottbushlaw.com](mailto:cscott@scottbushlaw.com)



Thomas E. Toner

# EXHIBIT B1

**Int. Cl.: 14**

**Prior U.S. Cls.: 2, 27, 28, and 50**

**Reg. No. 3,565,207**

**United States Patent and Trademark Office**

**Registered Jan. 20, 2009**

**TRADEMARK  
PRINCIPAL REGISTER**

**MAKE LIFE SPARKLE**

STS JEWELS, INC. (NEW YORK CORPORATION)  
30-00 47TH STREET, 5TH FLOOR  
LONG ISLAND CITY, NY 11101

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: JEWELRY, PRECIOUS STONES, GEM-  
STONES AND WATCHES, IN CLASS 14 (U.S. CLS.  
2, 27, 28 AND 50).

SN 77-122,506, FILED 3-5-2007.

FIRST USE 4-18-2007; IN COMMERCE 4-18-2007.

INGA ERVIN, EXAMINING ATTORNEY

## EXHIBIT B2



**Int. Cl.: 14**

**Prior U.S. Cls.: 2, 27, 28, and 50**

**United States Patent and Trademark Office**

**Reg. No. 3,592,064**

**Registered Mar. 17, 2009**

**TRADEMARK  
PRINCIPAL REGISTER**

**SPARKLEMOM**

ZULICK, CLARISSA L. (UNITED STATES INDIVIDUAL)  
1687 BRADY CIRCLE  
CARLSBAD, CA 92008

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: BRACELETS; EARRINGS; KEY CHAINS OF PRECIOUS METAL; KEY RINGS OF PRECIOUS METAL; NECKLACES; RINGS BEING JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

SN 77-193,163, FILED 5-30-2007.

FIRST USE 9-24-2008; IN COMMERCE 9-24-2008.

JASON TURNER, EXAMINING ATTORNEY

## EXHIBIT B3

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101 and 102**

**United States Patent and Trademark Office**

**Reg. No. 3,435,779**

**Registered May 27, 2008**

**SERVICE MARK  
PRINCIPAL REGISTER**

**SPARKLES & SPURS**

SPARKLES & SPURS LLC (TEXAS LTD LIAB CO)  
1316 N. OAK AVE.  
MINERAL WELLS, TX 760673736

FOR: RETAIL STORE SERVICES FEATURING CLOTHING, CLOTHING ACCESSORIES, GARMENT AND CLOTHING BAGS, FOOTWEAR, JEWELRY, PURSES, HANDBAGS, OVERNIGHT BAGS, DOG CARRIERS, HORSE TACK AND HORSE ACCESSORIES, SPUR STRAPS, CANDLES AND CANDLE ACCESSORIES, LOTIONS, BOXES, PICTURE FRAMES, PAINTINGS, WALL DECOR, STATUES, CROSSES, PLATTERS, PLATES, TRIVETS, COOKIE JARS, GLASS CONTAINERS, WINE AND BOTTLE HOLDERS, FLASKS, SIPPERS (COOZIES), STOOLS, BEAN BAGS, PILLOWS, RUGS, HIDES, LAMPS, FURNITURE, CHESTS, BASKETS, WASTEBASKETS, GIFTS, HOLIDAY AND SEASONAL DECOR, GARDEN ORNAMENTS, BARBECUE GRILLS; ON-LINE RETAIL STORE SERVICES FEATURING CLOTHING, CLOTHING ACCESSORIES, GAR-

MENT AND CLOTHING BAGS, FOOTWEAR, JEWELRY, PURSES, HANDBAGS, OVERNIGHT BAGS, DOG CARRIERS, CANDLES AND CANDLE ACCESSORIES, BOXES, PICTURE FRAMES, PAINTINGS, WALL DECOR, STATUES, CROSSES, PLATTERS, PLATES, TRIVETS, COOKIE JARS, GLASS CONTAINERS, WINE AND BOTTLE HOLDERS, FLASKS, SIPPERS (COOZIES), STOOLS, BEAN BAGS, PILLOWS, LAMPS, CHESTS, BASKETS, WASTEBASKETS, AND GIFTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-0-2000; IN COMMERCE 10-0-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-307,089, FILED 10-18-2007.

DAVID TAYLOR, EXAMINING ATTORNEY

## EXHIBIT B4

# United States of America

United States Patent and Trademark Office

IT'S ALL ABOUT THE SPARKLE

**Reg. No. 3,732,391** SHAH DIAMONDS, INC. (NEW YORK CORPORATION)  
Registered Dec. 29, 2009 590 FIFTH AVENUE  
NEW YORK, NY 10036

**Int. Cl.: 35** FOR: DISTRIBUTORSHIP SERVICES IN THE FIELD OF DIAMONDS, PRECIOUS STONES  
AND JEWELRY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK** FIRST USE 6-1-2008; IN COMMERCE 6-1-2008.  
**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-562,296, FILED 9-4-2008.

GIANCARLO CASTRO, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

## EXHIBIT B5

# United States of America

United States Patent and Trademark Office

camla  
dream inspire sparkle

**Reg. No. 3,748,482** CUTTER, AMERICA CHANG (UNITED STATES INDIVIDUAL)  
Registered Feb. 16, 2010 42 WATERFALL DR., UNIT E  
CANTON, MA 02021

**Int. Cl.: 14** FOR: JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

**TRADEMARK** FIRST USE 1-1-2009; IN COMMERCE 1-1-2009.  
**PRINCIPAL REGISTER** THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE WORDING "CAMLA" HAS NO MEANING IN A FOREIGN LANGUAGE.

SER. NO. 77-655,878, FILED 1-24-2009.

ROBIN MITTLER, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

## EXHIBIT B6



# United States of America

United States Patent and Trademark Office

## SPLASH BY LS

**Reg. No. 3,840,237**

**Registered Aug. 31, 2010**

**Int. Cl.: 14**

**TRADEMARK**

**PRINCIPAL REGISTER**

LITTLE SWITZERLAND, INC. (DELAWARE CORPORATION)  
6800 N.W. BROKEN SOUND PARKWAY  
BOCA RATON, FL 33487

FOR: JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-16-2010; IN COMMERCE 1-16-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SPLASH", APART FROM THE MARK AS SHOWN.

SER. NO. 77-832,006, FILED 9-22-2009.

JASON BLAIR, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

# EXHIBIT B7

# United States of America

United States Patent and Trademark Office

## SPLASH ZONE

**Reg. No. 4,173,364**

**Registered July 17, 2012**

**Int. Cl.: 35**

**SERVICE MARK**

**PRINCIPAL REGISTER**

MONTEREY BAY AQUARIUM FOUNDATION (CALIFORNIA CORPORATION)  
886 CANNERY ROW  
MONTEREY, CA 93940

FOR: RETAIL STORE SERVICES FEATURING BOOKS AND STATIONERY PRODUCTS IN THE FIELDS OF MARINE BIOLOGY AND CONSERVATION OF AQUATIC LIFE, T-SHIRTS, SWEATSHIRTS, AND HATS, TOTE BAGS, MUGS, DECORATIVE HOME FURNISHINGS, JEWELRY, AND AUDIO RECORDINGS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-0-2000; IN COMMERCE 4-0-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,466,455, 2,553,295, AND 3,665,710.

SER. NO. 77-907,758, FILED 1-8-2010.

BRIDGETT SMITH, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

## EXHIBIT B8

**Int. Cl.: 14**

**Prior U.S. Cls.: 2, 27, 28, and 50**

**Reg. No. 3,336,189**

**United States Patent and Trademark Office**

**Registered Nov. 13, 2007**

**TRADEMARK  
PRINCIPAL REGISTER**

  
**PRINCESS SPARKLE**

SILVERBERG, BETH R (UNITED STATES INDIVIDUAL)  
1140 LINDEN STREET  
HOLLYWOOD, FL 33019

FIRST USE 1-2-2007; IN COMMERCE 1-2-2007.

SN 78-622,463, FILED 5-4-2005.

FOR: HAND CRAFTED JEWELRY, IN CLASS 14  
(U.S. CLS. 2, 27, 28 AND 50).

LINDSEY RUBIN, EXAMINING ATTORNEY

## EXHIBIT B9

# United States of America

United States Patent and Trademark Office

## SPIRITUAL SPARKLE

**Reg. No. 3,795,102**

**Registered May 25, 2010**

**Int. Cl.: 14**

**TRADEMARK**

**PRINCIPAL REGISTER**

RAPAPORT, MARTIN (UNITED STATES INDIVIDUAL)  
133 E. WARM SPRINGS ROAD  
LAS VEGAS, NV 89119

FOR: JEWELRY, DIAMONDS, PRECIOUS GEMSTONES, SEMI-PRECIOUS GEMSTONES,  
PRECIOUS GEMS AND WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 2-15-2010; IN COMMERCE 2-15-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-886,379, FILED 5-18-2006.

MARK RADEMACHER, EXAMINING ATTORNEY



*David J. Kybas*

Director of the United States Patent and Trademark Office



# EXHIBIT B10

# United States of America

United States Patent and Trademark Office

## SPARKLES OF HOPE

**Reg. No. 4,111,001**

**Registered Mar. 13, 2012**

**Int. Cls.: 14 and 36**

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

DR. H. BLISS MURPHY CANCER CARE FOUNDATION NEWFOUNDLAND AND  
LABRADOR INC. (CANADA CORPORATION)  
300 PRINCE PHILIP DRIVE  
ST. JOHN'S, CANADA A1B3V6

FOR: JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 7-31-2010; IN COMMERCE 7-31-2010.

FOR: CHARITABLE FUNDRAISING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-31-2010; IN COMMERCE 7-31-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF CANADA REG. NO. TMA787,346, DATED 1-14-2011, EXPIRES 1-14-2026.

SER. NO. 85-222,935, FILED 1-21-2011.

REBECCA EISINGER, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

# EXHIBIT B11

# United States of America

United States Patent and Trademark Office

## SILVER SPARKLE SHINE

**Reg. No. 4,151,456**

**Registered May 29, 2012**

**Int. Cl.: 14**

**TRADEMARK**

**PRINCIPAL REGISTER**

LOS ANGELES GEM & JEWELRY DESIGN, INC. (CALIFORNIA CORPORATION)  
659 SOUTH BROADWAY STREET, 7TH FLOOR  
LOS ANGELES, CA 90014

FOR: BANGLES; BRACELETS; CHARMS; EARRINGS; JEWELRY; JEWELRY BOXES;  
JEWELRY CHAINS; NECKLACES; PENDANTS; RINGS; WOMEN'S JEWELRY AND ALL  
OF THE FOREGOING GOODS ARE MADE IN WHOLE OR IN PART OF SILVER, IN CLASS  
14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 8-0-2011; IN COMMERCE 8-0-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SILVER", APART FROM THE MARK AS SHOWN.

SN 85-295,752, FILED 4-14-2011.

EDWARD NELSON, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

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**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

# EXHIBIT B12

# United States of America

United States Patent and Trademark Office

## BRING THE SPARKLE HOME

**Reg. No. 4,193,180**

**Registered Aug. 21, 2012**

**Int. Cl.: 35**

**SERVICE MARK**

**PRINCIPAL REGISTER**

CANADIAN JEWELLERY GROUP (CANADA CO-OPERATIVE)  
13 MINERVA STREET EAST  
HUNTSVILLE, ONTARIO, CANADA P1H1P2

FOR: ASSOCIATION SERVICES, NAMELY, PROMOTING THE INTERESTS OF JEWELLERY RETAILERS; BUSINESS ADMINISTRATION ASSISTANCE; BUYING CLUB SERVICES IN THE FIELD OF JEWELLERY; COOPERATIVE ADVERTISING AND MARKETING; PURCHASING AGENTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-1-2008; IN COMMERCE 9-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1524606, FILED 4-21-2011.

SER. NO. 85-379,547, FILED 7-25-2011.

LINDSEY RUBIN, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

# EXHIBIT B13

# United States of America

United States Patent and Trademark Office

## THE ULTIMATE SPARKLE

**Reg. No. 4,211,424**

**Registered Sep. 18, 2012**

**Int. Cl.: 14**

**TRADEMARK**

**PRINCIPAL REGISTER**

ULTIMATE SPARKLE, INC., THE (CALIFORNIA CORPORATION)  
4037 HAPPY VALLEY ROAD  
LAFAYETTE, CA 94549

FOR: JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 6-11-2011; IN COMMERCE 6-11-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-403,583, FILED 8-22-2011.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

# EXHIBIT B14

# United States of America

United States Patent and Trademark Office

design, style, sparkle!

**Reg. No. 4,248,874**

**Registered Nov. 27, 2012**

**Int. Cls.: 6, 11, 14, 20, 21,  
24, 25, 26 and 28**

GP GLOBAL LIMITED (UNITED ARAB EMIR. CORPORATION)  
1031 LE GRAND BLVD.  
CHARLESTON, SC 29492

FOR: PEWTER FIGURINES; FIGURINES MADE OF COMMON METALS, COMMON METAL WIRES AND BRASS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-31-2010; IN COMMERCE 1-31-2010.

**TRADEMARK**

**PRINCIPAL REGISTER**

FOR: CHANDELIERS; ELECTRIC LAMPS; ELECTRIC NIGHT LIGHTS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 1-31-2010; IN COMMERCE 1-31-2010.

FOR: JEWELRY AND IMITATION JEWELRY; KEY CHAINS AS JEWELLERY; WOMEN'S JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-31-2010; IN COMMERCE 1-31-2010.

FOR: ACCENT PILLOWS; COLD CAST RESIN FIGURINES; FABRIC FIGURINES; FIGURINES OF COLD CAST RESIN, WOOD, ACRYLIC PLASTIC, AND POLYSTYRENE PLASTIC; FURNITURE; NON-METALLIC BOTTLE STOPPERS; NOVELTY PILLOWS; OTTOMANS; PILLOWS; STOPPERS OF CORK OR CORK IMITATIONS; WIND CHIMES, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-31-2010; IN COMMERCE 1-31-2010.

FOR: BASKETS FOR DOMESTIC USE, NOT OF METAL; CANDLE HOLDERS; CERAMIC FIGURINES; DINNERWARE, NAMELY, PLATES, CANDY DISHES, SERVING PLATTERS AND BEVERAGE GLASSWARE; FIGURINES OF TERRA COTTA, EARTHENWARE, GLASS, CERAMIC, PORCELAIN; MUGS; PAPER MACHE BASKETS; PERFUME SPRAYERS; SALT AND PEPPER SHAKERS; SERVING TRAYS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 1-31-2010; IN COMMERCE 1-31-2010.



*David J. Kyfas*

Director of the United States Patent and Trademark Office

**Reg. No. 4,248,874** FOR: FABRIC TABLE RUNNERS; TABLE NAPKINS OF TEXTILE; TEA TOWELS, IN CLASS 24 (U.S. CLS. 42 AND 50).

FIRST USE 1-31-2010; IN COMMERCE 1-31-2010.

FOR: HATS; HEADBANDS; MITTENS; NIGHTSHIRTS; SCARVES; SLIPPERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-31-2010; IN COMMERCE 1-31-2010.

FOR: ARTIFICIAL GARLANDS AND WREATHS; DECORATIVE RIBBONS; RIBBONS FOR GIFT WRAPPING; RIBBONS OF TEXTILE FOR PACKAGING AND FOR WRAPPING, IN CLASS 26 (U.S. CLS. 37, 39, 40, 42 AND 50).

FIRST USE 1-31-2010; IN COMMERCE 1-31-2010.

FOR: ARTIFICIAL CHRISTMAS TREES; CHRISTMAS STOCKINGS; CHRISTMAS TREE DECORATIONS; CHRISTMAS TREE ORNAMENTS AND DECORATIONS; CHRISTMAS TREE SKIRTS; HANGERS FOR CHRISTMAS TREE ORNAMENTS; SNOW GLOBES; WATER GLOBES , IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 1-31-2010; IN COMMERCE 1-31-2010.

THE MARK CONSISTS OF THE WORDS "DESIGN, STYLE, SPARKLE!" IN A STYLIZED FONT.

SER. NO. 85-460,934, FILED 10-31-2011.

B. PARADEWELAI, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.



# EXHIBIT B15

# United States of America

United States Patent and Trademark Office

## The Sparkle Factory

**Reg. No. 4,356,294**

**Registered June 25, 2013**

**Int. Cl.: 35**

**SERVICE MARK**

**PRINCIPAL REGISTER**

TARINA TARANTINO DESIGNS (CALIFORNIA LIMITED LIABILITY COMPANY)  
SUITE 1029  
860 S. LOS ANGELES ST.  
LOS ANGELES, CA 90014

FOR: RETAIL STORE SERVICES FEATURING JEWELRY, COSMETICS, CLOTHING, GIFTS,  
FASHION ACCESSORIES, HOME GOODS, EYEWEAR, FOOTWEAR, LEATHER GOODS,  
AND PRINTED MEDIA, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1995; IN COMMERCE 0-0-1995.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-519,616, FILED 1-18-2012.

SHAUNIA CARLYLE, EXAMINING ATTORNEY



*Lea Stret Lea*

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

# EXHIBIT B16

# United States of America

United States Patent and Trademark Office

## More Sparkle. More Style. More Compliments

**Reg. No. 4,229,833**

JILCO INC. (MINNESOTA CORPORATION)  
5500 LINCOLN DRIVE, SUITE 155  
MINNEAPOLIS, MN 55436

**Registered Oct. 23, 2012**

**Int. Cl.: 14**

FOR: JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

**TRADEMARK**

FIRST USE 9-1-2005; IN COMMERCE 9-1-2005.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-571,884, FILED 3-16-2012.

GISELLE AGOSTO, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

## EXHIBIT B17

# United States of America

United States Patent and Trademark Office

TO LOVE, HONOR AND SPARKLE

**Reg. No. 4,275,003**

**Registered Jan. 15, 2013**

**Int. Cl.: 14**

**TRADEMARK**

**PRINCIPAL REGISTER**

ELEPHANT HEART JEWELRY (CALIFORNIA SOLE PROPRIETORSHIP)  
1107 FAIR OAKS AVE #28  
SOUTH PASADENA, CA 91030

FOR: JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 4-18-2012; IN COMMERCE 4-18-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-633,610, FILED 5-23-2012.

APRIL HESIK, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

# EXHIBIT B18

# United States of America

United States Patent and Trademark Office

## COLOR SPLASH

**Reg. No. 4,322,274**

**Registered Apr. 16, 2013**

**Int. Cl.: 14**

**TRADEMARK**

**PRINCIPAL REGISTER**

HALCRAFT USA, INC. (NEW YORK CORPORATION)  
60 SO. MACQUESTEN PKWY.  
MT. VERNON, NY 10550

FOR: BEADS FOR USE IN THE MANUFACTURE OF JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 8-1-2012; IN COMMERCE 8-1-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLOR", APART FROM THE MARK AS SHOWN.

SN 85-744,883, FILED 10-3-2012.

SOPHIA S. KIM, EXAMINING ATTORNEY



*Lisa Street Lee*

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

# EXHIBIT B19

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,227,957**

**Registered Oct. 16, 2012**

**Int. Cls.: 16 and 28**

**TRADEMARK**

**PRINCIPAL REGISTER**

LAROSE INDUSTRIES, LLC (NEW JERSEY LIMITED LIABILITY COMPANY)  
BUILDING 5  
1578 SUSSEX TURNPIKE  
RANDOLPH, NJ 07869

FOR: ACTIVITY KITS FOR CREATING TEMPORARY TATTOOS AND BODY ART COMPRISING MARKERS, STENCILS, TEMPORARY TATTOOS, STICKERS, AND PLASTIC GEMS; ACTIVITY KITS COMPRISING CRAYONS, MARKERS, PENCILS, COLORED PENCILS, STICKERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 7-29-2009; IN COMMERCE 7-29-2009.

FOR: HOBBY CRAFT KITS FOR DECORATING TOY ARTIFICIAL FINGERNAILS AND TOENAILS, FABRICS, MESSENGER BAGS, AND TOTE BAGS; HOBBY CRAFT KITS FOR CREATING AND DECORATING TOY JEWELRY, JEWELRY BOXES, BOTTLE CAPS, TRINKET BOXES, MOSAIC PICTURES, GREETING CARDS, PARTY INVITATIONS, STUFFED TOYS; ACTIVITY KITS COMPRISING FIGURES MADE OF PAPER AND CARDBOARD AND PLASTIC GEMS FOR PAPER DOLLS; CHILDREN'S ART ACTIVITY TOYS, NAMELY, DRAWING TOYS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 7-29-2009; IN COMMERCE 7-29-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "3D", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE STYLED TERM "3D" WITHIN THE SHAPE OF A HEART WITH A BUTTERFLY ABOVE THE BORDERED STYLIZED TERMS "SHIMMER 'N SPARKLE".

SN 85-977,416, FILED 11-2-2010.

ESTHER A. BORSUK, EXAMINING ATTORNEY



*David J. Kyfas*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.